

Transitional Assistance and Design Joins the SeniorChecked Network

BETHESDA- November 14, 2008 - SeniorChecked is pleased to announce the addition of Transitional Assistance and Design of Gaithersburg, Maryland to the SeniorChecked Network – the first network that authenticates businesses and professionals who serve senior citizens. By becoming SeniorChecked, Transitional Assistance and Design has distinguished themselves as reputable, with a commitment to seniors and their safety.

The population of our country is getting older. Not only are we living longer, but the population over the age of 65 is also growing quickly. In 2011, baby boomers (born between 1946 and 1964) will begin to turn 65. The “Silver Tsunami” of Americans who will require additional care and service in the next 10 years will grow by 35.9 percent, leaving the door open to disreputable companies that take advantage of unsuspecting seniors. As many public health officials have stated, it is not enough to be aware of these changes, we must prepare for them. Companies like Transitional Assistance and Design have taken the initiative by assuring the safety of senior citizens.

“Companies participating in SeniorChecked commit to meeting the highest standards in the marketplace,” said Jack Hansa, Co-Founder. “Across the country, the aging population is growing, along with incidents of fraud, scams, and exploitation against seniors. This trend will affect both seniors and their families and the service providers who serve them.”

SeniorChecked is the first network that authenticates businesses and professionals who serve senior citizens by requiring that the highest standards in the current marketplace are met.

For more information about SeniorChecked, service providers can call toll free 1-866-675-7227 or visit them on the Web at www.seniorchecked.com.

About Senior Checkedsm:

SeniorCheckedsm is filling a unique niche in the senior-service marketplace by creating the first network of businesses and professionals that provide an authentic measure of trustworthiness and credibility. SeniorChecked businesses are reviewed using consistent and stringent standards – so stringent that not every business that applies for SeniorChecked status will pass. SeniorChecked gives seniors a credential to easily identify providers as someone they can trust, particularly in their homes.