



FOR IMMEDIATE RELEASE

Transitional Assistance & Design Attends Professional Conference for Senior Move Managers

Leading Experts in Managing Relocation and “Rightsizing” Transitions Connect with Move Management Professionals Across U.S. and Canada

Gaithersburg, MD (February 1, 2012) – Senior Move Management continues to emerge as an essential service for older adults and their families as they downsize and transition to new environments. More than 375 Senior Move Managers from the United States and Canada attended the National Association of Senior Move Manager’s ([NASMM](#)) 2012 Annual Conference from January 12-15 this year in Austin, TX. One of the longest serving move management companies in the greater Washington, DC region, [Transitional Assistance & Design](#), participated in the 2012 NASMM Conference.

“We look forward to participating in the NASMM conference each year,” said Susie Danick, founder and coowner of Transitional Assistance & Design and one of the founding members of the national organization. “It is inspiring to connect with so many professionals from this growing industry across the country, who share our passion for helping older adults through later lifestyle transitions as they “rightsizing” and move to new residences.”

NASMM’s 2012 Annual Conference featured 27 educational sessions during three days. Attendees enjoyed the opportunity to attend educational sessions on topics ranging from best practices in client services and older adult service issues to marketing, Senior Move Management operational issues, and technology - all facilitated by industry experts and nationally-acclaimed speakers including: John Jantsch, author of Duct Tape Marketing; Dementia Expert, Teepa Snow; and Family Relations Specialist and author of They’re Your Parents, Too, Francine Russo.

“The chance to learn in this environment and have dedicated face-to-face time with Senior Move Managers in all stages of business development makes this conference the ultimate brainstorming and professional event for Senior Move Managers,” said NASMM’s Executive Director, Mary Kay Buysse. “Effective Senior Move Managers are always able to learn from other members’ experiences and apply that knowledge toward practical solutions in their own business.”

About Transitional Assistance & Design

Transitional Assistance & Design, LLC are the experts in move management. The company specializes in “rightsizing”, moving, and decorating services for aging adults and others moving to a new home. Founded in 2000 by Susie Danick, a Registered Nurse by trade, the Gaithersburg, Maryland-based company offers a variety of services to help make home relocations and the otherwise overwhelming and traumatic experience of downsizing go as smoothly as possible. Transitional Assistance & Design is a member of the National Association of Senior Move Managers (NASMM). Ms. Danick is also a past president and former member of the association’s Board of Directors. To learn more, visit www.helpseniorsmove.com.

About The National Association of Senior Move Managers®

The National Association of Senior Move Managers® (NASMM) is a not-for-profit, professional association of organizations dedicated to assisting older adults and families with the physical and emotional demands of downsizing,

relocating, or modifying their homes. As the only professional association in North America devoted to helping the rapidly increasing 55+ population with middle and later lifestyle transition issues, NASMM members are committed to maximizing the dignity and autonomy of all older adults. With nearly 700 members in the US, Canada, UK and the Netherlands, NASMM is internationally recognized for its innovative programs, leadership and expertise on issues related to senior move management, transition and relocation issues affecting older adults. For more information on NASMM, please visit www.nasmm.org.

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